

PERSONAL PROFILE

Name : **B. S. ANUPA BALIGA**
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Email id : anupaashish@yahoo.com
Designation : Assistant Professor



Educational Qualification

Examination Pass	School / college / University	Optional Subjects	Year of passing	% of marks	Class Obtained
UGC - NET	UGC - NET	Commerce	25 th March 2013	62.86	I Class
M. Phil	Mangalore University	Commerce	June 2011	69.67	I Class
M.Com	Mangalore University	Capital Structure Management & Investment Science	April 2004	71.68	Distinction
B.Com	Canara First Grade College	Costing and Management Accountancy	April 2002	77.88	Distinction
P. U. C	St. Joseph's School	Business Mathematics & Economics	March 1999	91.40	Distinction
Matriculation	St. Joseph's Matriculation School	Mathematics, Science, History, Geography	April 1997	81.60	Distinction

Other Qualification

- Microsoft Office, 95 – NIIT – Certificate
- UNIX Fundamentals & Shell Programming – NIIT – Certificate
- Typewriting – Junior Grade – English
- Knowledge in C Programming , Oracle and Tally

Other Certificates or Prizes

Certificates for Extra-curricular Activities

Languages known

English, Kannada, Hindi, Konkani, Tamil

Teaching Experience

- a) Sri Venkataramana Women’s College, Karkala: 18-06-2004 to 31-03-2006
- b) Shree Gokarnanatheshwara P U College, Mangalore: 21-06-2006 to 31-03-2007
- c) Besant Women’s College, Mangaluru: 12 – 06 – 2006 till date.

PAPER PRESENTATIONS

Serial no.	Title of the paper presented	National/International Conference /Seminar	Organising Institution and Date / Period
1.	Two Day National Conference on “Economic Revival: Business Perspectives and Opportunities”	St. Joseph Engineering College, Vamanjoor, Mangalore	29 th and 30 th April 2010
2.	“Challenges in Primary Education”	National Conference on “Achieving Distinctive Competence through service and Excellence”	Department of Business Administration, St. Joseph Engineering College, Vamanjoor, Mangalore. 22 and 23 March ,2012
3.	“A study on consumer buying behaviour towards green products with reference to Mangaluru city”.	National Conference on “Green Marketing in India- Emerging Opportunities and Challenges”	SDM College of Business Management, Mangaluru. 21 st August,2015

4.	“An empirical study on impact of financial inclusion among low income groups with reference to Mangalore city”	National Seminar on “Financial Inclusion Through Co-operative sector in rural areas- Challenges and Effectiveness”	Sacred Heart College, Madanthyar. 15 th September,2015
5.	“An Empirical study on effect of Employee Engagement on Attrition with reference to low level employees in Mangaluru city”.	4th International Conference on “Managing Human Resources at the Workplace”	SDM Institute for Management Development, Mysore on 4 th and 5 th December 2015
6.	“An Empirical Study on Role of Banks in Promoting Small Businesses and Inclusive Development in Mangaluru City”	National Conference on “Exploring Innovative Management Practices to Achieve <i>Make in India</i> ”	Manel Srinivas Nayak Memorial (MSNM), Besant Institute of PG Studies, Bondel, Mangaluru on February 5 th 2016
7.	“Consumer perception towards Green Products with reference to Mangaluru city: An empirical study”	National Level Workshop on 'Inclusive green growth, institutional innovations, environmental policy and implications for employment generation with special reference to Dakshina Kannada'.	Besant Evening College, on 22nd and 23rd April, 2016

PUBLICATIONS :

- Anupa Baliga B. S and Dr. Sudha N. Vaidya “Investment Pattern and Preferences of Individuals : in the present global scenario” in National Conference on Economic

Revival: Business Perspectives and Opportunities” proceedings held at St. Joseph Engineering College on 29th and 30th April 2010.

- Anupa Baliga B. S and Nayana L M “Challenges in primary education” in National Conference on Achieving Distinctive competence through service and excellence proceedings held at St. Josephs Engineering College on 22nd and 23rd march 2012.
- Anupa Baliga et al “An Empirical study on effect of Employee Engagement on Attrition with reference to low level employees in Mangaluru city” National Conference on “Exploring Innovative Management Practices to Achieve *Make in India*” SDM Institute for Management Development, Mysore on 4th and 5th December 2015 ISBN : 978-93-83302-07-9
- Anupa Baliga B. S and Varsha Rani “An Empirical Study on Role of Banks in Promoting Small Businesses and Inclusive Development in Mangaluru City” in National Conference on Exploring Innovative Management Practices to Achieve *Make in India*”Manel Srinivas Nayak Memorial (MSNM), Besant Institute of PG Studies, Bondel, Mangaluru on February 5th 2016, First published 2016 ISBN : -978-93-5254-233-83.

Participation in Conferences, Seminars and Workshop:

Serial Number	Conference/ seminars/ workshop	Organising Institution	Date / Period
1.	Workshop on Financial Accounting & Cost and Management Accounting I	Canara College , Mangalore	29 th September 2004
2.	Faculty Development Workshop on the theme “Emerging Trends in Human Resource Management”	ICFAI National College	5 th February 2005
3.	Workshop on Cost and Management Accounting & Business Taxation	St. Aloysius College, Mangalore	30 th July 2005
4.	Workshop on Financial Accounting, HRM and Financial Mangement	Besant First Grade Evening College, Mangalore	14 th August 2005
5.	Two Day National Seminar on “Human Resource Development: New Paradigms & Directions	Mangalore University campus, Mangalagangothri	17 th and 18 th March 2006

6.	Workshop on Financial Management II	Canara College , Mangalore	1 st July 2006
7.	National Seminar on “ Are India’s Development Programmes Women Oriented”	Besant Women’s College	12 th & 13 th January 2007
8.	One day Workshop on the Revised Syllabus of BBM III Semester of Managalore University	Alva’s College, Moodbidri, Dakshina Kannada	23 rd June 2007
9.	National Seminar on “ Value Based Education and Literature”	Besant Women’s College, Mangalore	14 th & 15 th February 2008
10.	State Level Semianr on “Impact of Global Recession on Indian Realty”	St Aloysius Evening College, Mangalore	28 th February 2009
11.	One Day Workshop on “Research Methodology in Social Sciences”	Mangala Alumni Association, Mangalore University, Mangalagangothri	23 rd May 2009
12.	State Level Seminar on “ Development of Curriculum of B.Com Course”	Canara First Grade College, Mangalore	26 th September 2009
13.	State Level Seminar on “ Development of Curriculum of B.Com Course”	Sri Bhuvanendra College, Karkala	31 st October 2009
14.	Faculty Development Program	Organised by NITK – STEP at Besant Women’s College, Mangalore	From 7 th December 2009 to 18 th December 2009
15.	National Workshop on “Soft Skills & Employability”	Besant Women’s College, Mangalore	9 th April 2010
16.	Two Day National Conference on “ Economic Revival: Business Perspectives and Opportunities”	St. Joseph Engineering College, Vamanjoor, Mangalore	29 th and 30 th April 2010

17.	Two day Staff Development Programme on “Modern Approaches to Academic Research and Publications”	A.J. Institute of Management , Kottara Chowki, Mangalore	21 st and 22 nd January 2011
18.	Two day National Conference on “Achieving Distinctive Competence through service and Excellence” as a Rapporteur for the Plenary Session on FDI in Indian Industries; A mean for Distinctive Competence	Department of Business Administration, St.Joseph Engineering College, Vamanjoor, Mangalore	22 and 23 March 2012
19.	National Seminar on Media – Ethics and Practices	Department of Journalism, Besant Women’s College and The Department of Mass Communication and Journalism, Mangalore University.	13 and 14 December 2012
20.	Two day National Seminar on “International Financial Reporting Standards (IFRS) and Extensible business reporting Language (XBRL)	Sri Venkataramana Swamy College, Bantwal	7 and 8 February 2013
21.	National Seminar on “Effective partnerships between commercial banks and micro finance institutions.”	Besant first grade evening college in association with Corporation bank.	12 September 2013
22.	“Viveka Kirana” value based education work shop for lecturers	Ramakrishna Math, Mangalore	21 September 2013
23.	Two day National conference on “Women Empowerment Through Microfinance- Challenges and Prospects”	Department of commerce in collaboration with Department of Industries and commerce Govt. Of Karnataka, St Agnes College, Mangalore	26 and 27 September 2014

24.	One-day National level workshop on “ Inclusive Practices- Creating classroom experiences to enhance Teaching- Learning”	Department of Post Graduate Studies in Commerce, Besant Evening College	28 March 2015
25.	National Conference on “Green Marketing in India- Emerging Opportunities and Challenges”	SDM College of Business Management, Mangaluru	21 st August,2015
26.	National Seminar on “ Financial Inclusion Through Co-operative sector in rural areas- Challenges and Effectiveness”	Sacred Heart College, Madanthyar	15 th September,2015
27.	4th International Conference on“Managing Human Resources at the Workplace”	SDM Institute for Management Development, Mysore	4 th and 5 th December 2015
28.	UGC sponsored National seminar on Issues and challenges in Global Workplace	Besant Women’s College in Association with MUCTA, Mangalore	29 th October, 2015.
29.	National Conference on “Exploring Innovative Management Practices to Achieve <i>Make in India</i> ”	Manel Srinivas Nayak Memorial (MSNM), Besant Institute of PG Studies, Bondel, Mangaluru	February 5 th 2016
30.	Academic Convention on “Private Aided Colleges : Contribution and Challenges”	St. Aloysius College, Mangaluru	March 12 th 2016
31.	National Level Workshop on 'Inclusive green growth, institutional innovations, environmental policy and implications for employment generation with special reference to Dakshina Kannada'.	Besant Evening College,	22nd and 23rd April, 2016

Consultancy :

- As a judge for Finance event at Zephyr-10, a National Level P. G. Level Management Fest held on 8th and 9th April, 2010 at St. Joseph Engineering College, Mangalore.
- Conducted Viva – Voce in the subject of Commerce for B.Com students on 17th April 2010 at Sri Ramakrishna College, Mangalore.

As a Rapporteur of the Plenary Session on FDI in Indian Industries: A Means for Distinctive Competence (With Specific Reference to Retail Sector) at the two day National Conference on Achieving Distinctive Competence Through Service and Excellence on 22nd March 2012.