



REPORT FOR THE GUEST LECTURE ON CAREER IN CORPORATE
NUTRITION

AIM:

To conduct a guest lecture on the career opportunities in the corporate field for the 2nd MSc students of the Department of PG Studies in Food Science & Nutrition of Besant Women's College, Mangalore on the topic "*Career in Corporate Nutrition*".

OBJECTIVE:

- To educate the students on job opportunities in health-based companies.
- To inform the students on various platforms to get into corporate nutrition.

OUTCOME:

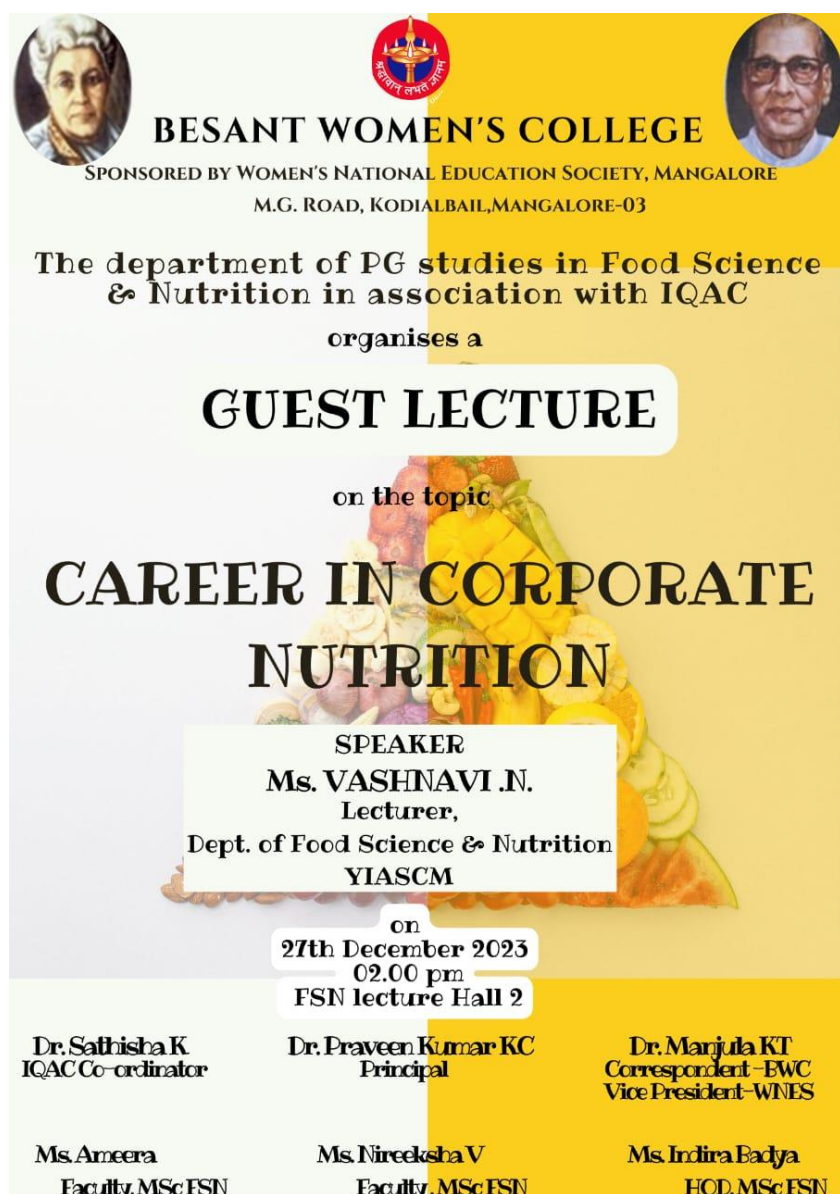
- The students learned about the work frame in the corporate sector.
- The overall way to apply for such jobs was taught to them.

REPORT:

The Department of PG Studies in Food Science & Nutrition organized a guest lecture on the topic "Insights to library" on 27th December 2023 at 2.30 pm for the 2nd MSc students by Ms. Vaishnavi N, Lecturer, Department of Food Science & Nutrition, YIASCM, Mangalore. Ms. Vaishnavi gave the students a general view of the duties of a nutritionist in the corporate sector which included telephonic communication with the client, and collection of personal details for diet planning like food preference, food allergies, meal pattern, and schedule of the day. She explained the impact of these factors on the dietary intake of a person. Apart from this, she explained the pattern of diet upgradation for progressive improvement in health, and the benefits of following up with the client twice a week. She explained on various platforms like Internshaala, and naukri.com where they can search for such remote or work-from-office jobs as nutritionists. She explained the students on the tricks to crack the interview for such posts through strong nutritional knowledge & basic aspects of diet planning. In the end, she even demonstrated a few of the model diet plans used in different corporate sectors.

Ms. Vaishnavi highlighted the fact that at the corporate level a nutritionist will be involved not only in diet counselling & planning but along with that they will be given additional tasks like blog writing, client conversion, app development, marketing & so on. On the whole, the session gave a new perspective to the students regarding how the corporate job as a nutritionist will be.

Guest lecture on Career in Corporate Nutrition



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M.G. ROAD, KODIALBAIL, MANGALORE-03

The department of PG studies in Food Science
& Nutrition in association with IQAC
organises a

GUEST LECTURE
on the topic

**CAREER IN CORPORATE
NUTRITION**

SPEAKER
Ms. VASHNAVI .N.
Lecturer,
Dept. of Food Science & Nutrition
YIASCAM

on
27th December 2023
02.00 pm
FSN lecture Hall 2

Dr. Sathisha K
IQAC Co-ordinator

Dr. Praveen Kumar KC
Principal

Dr. Manjula KT
Correspondent-BWC
Vice President-WNES

Ms. Ameera
Faculty, MSc FSN

Ms. Nireeksha V
Faculty, MSc FSN

Ms. Indira Badya
HOD, MSc FSN

