

Full Name (Caps):	VIDYA BHAT					
Designation:	Assistant Professor					
Subjects Taught:	Office Management, Human Resource Management, Entrepreneurship Development, MS Application, Canva and Tally ERP.9 with GST.					
Date joined:	15 <sup>th</sup> June, 2001.					
Qualifications:	M.Com	Osmania Univesity	1999-2000			
	PGDCA	BDPS	2004-2005			
	MBA in Finance	KSOU	2010-2011			
	MA in Psychology	IGNOU	2017-2018			
	Pursuing Ph.D	Srinivas	2020-			
Teaching experience (Past service etc – Include your service in other colleges too if applicable along with the service years in this College):	Brilliant Grammar Junior College,	Hyderabad	3 years			
	Besant Women’s College	Mangalore	18 years			
Research / Publications:						
Seminars / Workshops / Conferences Attended	Date	Venue	Paper Presentation			
International	8 <sup>th</sup> and 9 <sup>th</sup> January 2018	St.Agnes College	An Overview of Employees Attrition and Retention	Y		

			strategy			
	1 <sup>st</sup> 2 <sup>nd</sup> and 3 <sup>rd</sup> February 2017	St.Agnes College	The Impact of Green Banking on the performance of ICICI	Y		
National	25 <sup>th</sup> February 2017	Tiruchirappalli	Effects of Transformational Leadership on Organizational Performance	Y		
	3 <sup>rd</sup> and 4 <sup>th</sup> September 2015	Canara College	A study on Business Opportunities in E-waste management	Y		
	21 <sup>st</sup> August 2015	SDM College	Swachh Bharat – Waste Management	Y		
	23 <sup>rd</sup> and 24 <sup>th</sup> August 2016	Besant Evening College	A study on Traditional Festivals of the Konkani's with special reference to Chudi Pooja.	Y		
	7 <sup>th</sup> October 2016	Maps College	A study on impact of surrogate advertisement in surrogate products.	Y		
	24 <sup>th</sup> October 2016	SMS College	A study on future prospects of Credit Cards with Special reference to Corporation Bank	Y		
	1 <sup>st</sup> October 2015	Maps College	A study on synthesis of working capital management	Y		

	29 <sup>th</sup> and 30 <sup>th</sup> January 2016	Canara College	Micro Finance – A critical analysis of Rural India	Y		
	23 <sup>rd</sup> and 24 <sup>th</sup> April 2010	Besant Evening College	New Trends in Nationalist writings	N		
	19 <sup>th</sup> February 2016	SDM College	A Great Place to work	N		
	12 <sup>th</sup> and 13 <sup>th</sup> April 2017	A J Institute of Management	Skill India Initiative and Challenges	Y		
	10 <sup>th</sup> October	Maps College	GST – A reform in Indian economy	Y		
	16 <sup>th</sup> and 17 <sup>th</sup> February 2018	St.Aloysius College	A conceptual study on corporate governance in Banking with reference to Corporation Bank	Y		
	2 <sup>nd</sup> and 3 <sup>rd</sup> March 2017	Canara College	A study on Impact of Technology on Work and Jobs with Reference to Banks	Y		
	3 <sup>rd</sup> November 2017	MSNM Besant	Women in Family Business- The need to have Gender Balance on the Company	Y		
	16 <sup>th</sup> January 2019	Milagreas College	A study on Impact of Emotional Intelligence of teachers with reference to South Canara	Y		

	4 <sup>th</sup> and 5 <sup>th</sup> February	Mangalore University	A study on Artificial intelligence and its impact in our daily life.	Y		
		Indonesia	A study on Online classes enable to transfer skill and knowledge			
		Srinivas university	A Study On Cybercrime – identity, Fraud and theft with special reference to logistics management			
		SDM College of Business Management	Online buying behaviour of consumer on FMCG products- In the era of Post-Covid 19			
		Srinivas University	A study on holistic marketing with reference to Samsung Companies			
			Is Microfinance a <i>mantra</i> for achieving millennium development strategy? A broad Study with reference to efficacy of Self Help Groups in Mangalore District of Karnataka State			

## **Association Activities:**

### **2010-11- Speaker's Club**

Students were trained with activities like Group Discussions, Pick and Speak, Compeering, interview skills, JAM, Stress Interview and event Management.

### **2011-12- Career Guidance.**

- ❖ Training to CAT/MAT exams
- ❖ Ambit Company Mr.Jagadeesh Spoke on Career in Computers.
- ❖ Time Institute – Bank exams

### **2012-13 – Entrepreneurship Cell**

- ❖ Training to prepare Bakery products
- ❖ Beautician course
- ❖ Entrepreneur skills- How to start a new Venture.

### **2013-14 – Consumer Club**

- ❖ Talk on Adulteration by Ms.Sanjana Shenoy HOD FND
- ❖ Process of Aadhar Card, Ration Card, Passport, PAN Card by Ms.Divya Pai Lawyer.
- ❖ Visit to the Consumer Court
- ❖ Visit to Hangyo Industries
- ❖ Pick and Speak activities
- ❖ Project Report on various consumer topics.

### **2015-16– Speakers Club**

Students were trained in the following activities

- ❖ Event Management
- ❖ Stress Interview
- ❖ Compeering
- ❖ Pick and Speak
- ❖ JAM
- ❖ Group Discussions
- ❖ Presentation Skills

### **2016-17- Intercollegiate**

Students participated in various fest, dance competitions, essay writing competitions, quiz competitions etc., and won prizes.

## 2017-18- Consumer Club

- ❖ Inauguration of Consumer Club by Mr. Jeetendra Salain
- ❖ Pick and Speak Competition
- ❖ Guest lectures by Ms. Lata Hebbar and Ms. Vijaylakshmi, Hod Political Science Govindasa College
- ❖ Project report
- ❖ Field visits to Court, Corporation and Municipal Offices.
- ❖ Participation by students in National Consumer Day on March 11.

## 2018-19- Quiz Club

- ❖ Quiz India was conducted
- ❖ Corporate quiz
- ❖ Nearly 250 students participated in Preliminary quiz Competition conducted by Sahyadri College.
- ❖ The final quiz competition Whiz-quiz was held in Sahyadri College on March 8<sup>th</sup> where 24 students participated.

## 2021-22 – Placement Cell

- ❖ On Dec 4, 2020 the students were trained with “How to introduce yourself in the corporates for the final year students. Resource person was Ms.Vidya Bhat.
- ❖ Interview Skills” and “How to crack the Bank Examination” for the students of Final year –by Mr.Damodar Kamath, Retired General Manager, Corporation Bank was the resource person on 9<sup>th</sup> December, 2021at 2.30pm. Around 250 students from various streams participated.
- ❖ Resume Building” for the students of Final year –by Ms. Reema Frank, Faculty, MSNM Besant was the resource person on 16<sup>th</sup> December, 2021at 2.30pm. Around 100 students from various streams participated.
- ❖ A session on Entrepreneurial Journey- Struggle to Succeed for the students of Final year –by Mr.Harikrishna Thodinaya, CEO, Eechana Dairy Service on 18<sup>th</sup> December, 2021at 11.30pm. Around 250 students from various streams participated.
- ❖ A recruitment was conducted by Ved Trust for the students of Final year –by Mr.Yashas, Coorindator, Ved academy on 21<sup>st</sup> December, 2021at 3.30pm. Around 200 students from various streams participated. 50 students were selected.
- ❖ Stress Interview and Mock Interview were frequently conducted to prepare the students
- ❖ Roshni Acharya of 2020-21 batch got placed in Lykora Consultancy Limited
- ❖ Raksha Prabhu was placed in Roshni Nilaya, School of Social Work as Assistant Professor.

- ❖ Around 23 students are selected from the out gone batch based on the recruitment by ICICI bank
- ❖ Deltin Group of Companies Goa conducted a campus drive – 25 students are selected and have got offer letters to join.
- ❖ Recruitment was conducted by Amazon for the students of Final year on 20<sup>th</sup> May, 2022 –by Mr.Sukumar Reddy, HR Manager, Amazon Company.
- ❖ Recruitment drive was conducted for final year B.Sc students by Mphasis
- ❖ Campus drive- online interview was conducted for English Major Students by 7 Edge for the post of UX writer trainee.
- ❖ ICICI bank coordinator Ms.Pavithra conducted a campus recruitment on 10<sup>th</sup> June 2022 and 2 students have been placed.

#### Departmental Activities:

- ❖ Green Initiative activities – Namma Mana Namma Mara
- ❖ Honouring the top scorers of the department
- ❖ Quiz programme
- ❖ Erudition
- ❖ Campus to Corporate – workshop
- ❖ Workshop in Collaboration with Sahyadri college
- ❖ Paper Presentations
- ❖ Industrial Visits to Mangalore Cashews, Bicc Industries, Madakeri Honey Industry, Hangyo etc.,
- ❖ Competitions such as Product Analysis , Advertisement Analysis and Mad-ads.

#### Skills

- ❖ Good command over English Language
- ❖ Aptitude for working with computers
- ❖ Knowledge of consumer behavior
- ❖ Marketing knowledge
- ❖ Ability to analyze problems
- ❖ Ability to work in a Fast- paced environment
- ❖ Accuracy and attention to detail
- ❖ Ability to learn new skills
- ❖ Multi-tasker
- ❖ Good at Organizing events

## **SOFTWARE KNOWN**

- ❖ Corel Draw ( Basics )
- ❖ Microsoft Application
- ❖ Pagemaker
- ❖ Photoshop
- ❖ Tally
- ❖ C++
- ❖ Visual Basic
- ❖ Canva

## Languages Known

- 1. English**  
Professional working proficiency
- 2. Tulu**  
Limited working proficiency
- 3. Hindi**  
Limited working proficiency
- 4. Telugu**  
Limited working proficiency
- 5. Kannada**  
Native or bilingual proficiency
- 6. Konkani**  
Native or bilingual proficiency
- 7. Sanskrit**  
Elementary proficiency

## **AREA OF INTEREST**

- ❖ Singing
- ❖ Dancing
- ❖ Gardening
- ❖ Counseling
- ❖ Event Management

## **STRENGTHS**

- ❖ Experienced in balancing priorities for short term and long term goals.
- ❖ Able to coordinate multiple projects and meet deadlines under pressure.
- ❖ Reliable and quick adaptability.



- ❖ Energetic, positive, and self motivated.
- ❖ Enthusiastic, creative and willing to assume increased responsibility.
- ❖ Good communicator.
- ❖ Efficient at Multi-tasking and can handle multiple tasks at a time
- ❖ Confident at every stage

## **A C H I E V E M E N T S**

- ❖ Event Coordinator of Bequest from 2011 – 2015
- ❖ Judged many events in and around Mangalore – HR, Finance and Marketing
- ❖ Key note Speaker for a Seminar “How to prepare well for Examination”
- ❖ Coordinator for Nrityaostav 2015 – Folk dance
- ❖ Visiting faculty to Prabhakar’s Academy for Medical Transcription
- ❖ Won “Parents got Talent” Competition in Ladyhill Higher Primary School.
- ❖ Participated in “Cookery Show” held by Sahaya TV
- ❖ Won Second Prize for Singing Eastern Group in Teachers Talent Competitions conducted by Rotract Club Mangalore.
- ❖ Guest lecturer for Environmental Club
- ❖ Won First Prize in Cooking competition conducted by Big Bazaar
- ❖ Won Consolation Prize in Drawing Competition conducted by Big Bazaar.
- ❖ Coordinator of Whiz-quiz in Sahaydri College for 2017-18 and 2018-19.
- ❖ BOE member of Mangalore University and St.Agnes College.
- ❖ Best Paper Award in St.Aloysius College
- ❖ Participated in the National Nutrition Week competition held by KMC
- ❖ Guest Speaker at Roshni Nilaya, School or Social work on the topic How to manage you time
- ❖ Guest Speaker at SDM College of Business Management
- ❖ Guest Speaker at Shanti Niketan School, Bijapur on the topic Environmental protection.